



Live
UNLOCKED

CHALLENGE

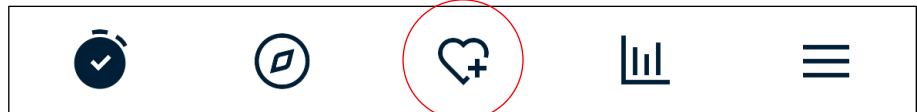
No matter what your goal is — whether it's to lose weight, build strength, or improve overall metabolic health — **you pick your own goal.** This challenge meets you where you are.

Key dates

Apr 15 Challenge opens	Jun 15 Before Scan deadline	Oct 31 Submissions due (final deadline)	Nov 07 Winners announced
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How to join

01 Download or open the **Feel Great Fasting app** and opt in under the **My Health tab**.



02 Complete Body Scan, weight & measurements by June 15.

03 Transform with Unimate, Balance, StrongHold, SIGNAL, Everyday Protein & any Unicity favorites.

04 Submit After Scan + short video story by October 31.

Prizes

GRAND PRIZE Full trip to Bangkok, Thailand Global Leadership & Innovation Conference, Jan 19–23, 2027	2 RUNNERS-UP \$2,000 each
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PLUS: Product prizes & swag for standout transformations!

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Scoring Criteria



Fat mass reduction



Lean mass preserved / gained



Body measurements



Blood markers (optional)

The more you capture about your before, your journey, and your after – the more compelling your results will be.

How to use this to grow your business

Use the challenge as an instant conversation starter: "Want to join a transformation challenge with a trip to Bangkok on the line?"

Invite prospects to join as Members: the app tracks everything, so there's zero friction for them to get started.

Share your own journey on social: great documentation while attracting prospects.

No matter the results, this is your opportunity to transform into your best self.

Live Unlocked Metabolic Flexibility Conference

November 7th, 2026

Phoenix, Arizona

More details coming soon.

Challenge winners will be announced on stage – attending could mean walking away with the grand prize!



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FAQs

Who can participate?

Any Unicity Distributor or Member. You can join AND invite customers and prospects to join as Members.

Is this just a weight loss challenge?

No — and this is important. No matter what your goal is — whether it's to lose weight, build strength, or improve your metabolic health overall — you get to decide your own goal. This challenge meets you where you are. The scoring is designed to reward meaningful transformation across multiple dimensions, not just the scale.

How do participants register?

Download the Feel Great Fasting app, log in, and opt in to the challenge. Complete a Before Body Scan by June 15 to be eligible.

What is the hard deadline?

Before Body Scans must be completed in the app by June 15. No exceptions. After scans and video submissions are due by October 31.

Can someone join late as a Member?

Yes — even after April 15, you can continue recruiting members. Encourage them to get scans done as soon as possible before the June 15 deadline.

What products should participants use?

Any Unicity products count — Unimate, Balance, Stronghold, Signal, Everyday Protein. Daily use and consistency are key.

How is the winner determined?

Scoring is objective, based on fat mass reduction, lean mass maintained or gained, body measurements, and optional blood marker improvements — all tracked in the app.

Can only new prospects win?

Not at all. The challenge is open to any Unicity distributor or member, existing or new. Winners are chosen on objective scoring alone — however, winners must be present in person at the Live Unlocked Metabolic Flexibility Conference in Phoenix on November 7, 2026 to claim their prize. Plan to be there!

What does the video submission involve?

A 2–3 minute video sharing their before situation, which products they used, measurable changes they experienced, and advice for others starting today.

Where are challenge details and content hosted?

The Feel Great Fasting app is the primary hub. Check your Distributor Office dashboard for banners, updates, and team-sharing tools. Note: a dedicated resource URL has not yet been confirmed — contact your upline or Unicity support for the latest link.

Can I do more than one before and after body scan?

You're welcome to do as many scans as you want to track your progress — in fact, the more data you capture throughout your journey, the more compelling your final results will be. The only hard requirements are your before scan by June 15 and your after scan by October 31.



Unicity designs and develops innovative nutritional products that make healthy living doable in an on-the-go world.